

Case: AkzoNobel

## Sustainable collaboration



### Sustainable and innovative office building

Klaas Boes, Cluster Manager Central Europe: "For our new office, we were looking for an integrated set of solutions to support our needs in terms of smart digital collaboration. Running an international organisation means frequent collaboration between sites, often across borders. This requires digital communication capabilities to facilitate collaboration.

We found a solution in the digital communications and conferencing solutions from Ricoh, with which we have further extended our existing partnership with them. Thanks to creating 70 meeting rooms with digital whiteboards, smartphone applications for reserving and managing the meeting rooms, narrowcasting screens and audiovisual applications, we're committed to smarter collaboration between our employees and reducing travel time and expenses both at home and abroad. In addition, this digital method makes an important contribution to further reducing our carbon footprint, something that we as an organisation are always striving for.

Over time, we aim to gradually equip other offices with these solutions. The advantage of the international nature of Ricoh is that we can continue this roll-out easily.

### The Challenge

- Make flexible collaboration and remote meetings possible
- Efficient workstation management
- Reduce costs, energy consumption and CO<sub>2</sub> emissions
- Higher job satisfaction

### The Solution

- Digital communications and conferencing solutions
- Smartphone applications for reserving and managing meeting rooms
- Narrowcasting screens and audiovisual applications
- Videowall, touchscreen and display solutions, Laser/LED projectors
- Project management

# Organise everything yourself via mobile

## Efficient collaboration using digital whiteboards

Roland Huitink, Director of Real Estate: "To minimise the cost of real estate and the number of workstations, we encourage our employees to work together remotely.

Videoconferencing and digital whiteboards make the collaboration style a bit easier, more sustainable and more enjoyable.

A whiteboard isn't just a display; it's an interactive computer.

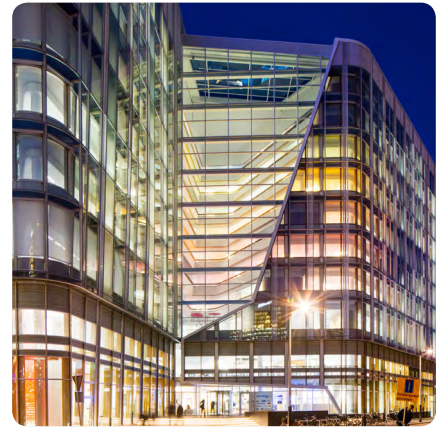
When we videoconference from multiple locations at home and abroad, we see ourselves appear on the screen there. The person who is speaking appears on the display automatically based on voice volume. At the same time, presentations can be edited from different sides on the whiteboard." Location Director Peter De Haan adds: "Being able to work together faster, and the way the office is decorated, has atmosphere and feels good, will be reflected in higher engagement rates. I'm convinced of that."

## Complete overview of office use

Huitink: "Employees can use the user-friendly Mapiq app from their mobile to organise things themselves. In this way, they can see where it's quiet or busy in the building. If you want to work in silence, you can visit the part of the building where there are few colleagues. Through the app on their smartphone, tablet or laptop, employees can quickly find and reserve a space with the required facilities. We organise everything ourselves through the computer. The use of a building generates a lot of data, and we also store that. This gives us a complete overview of the office use and we can control it accordingly."

**"Video conferencing with digital whiteboards that function as computers makes collaboration – even across borders – much easier. And smarter!"**

**Roland Huitink, Director of Real Estate, AkzoNobel**



## Results

- 30% space, cost and energy savings
- Efficient working and remote conferencing
- Complete overview of office use
- Reduced travel costs, travel time and CO<sub>2</sub> emissions
- Significant contribution to sustainability goals
- Higher job satisfaction

